

Market Facts and Figures from Q3 2017

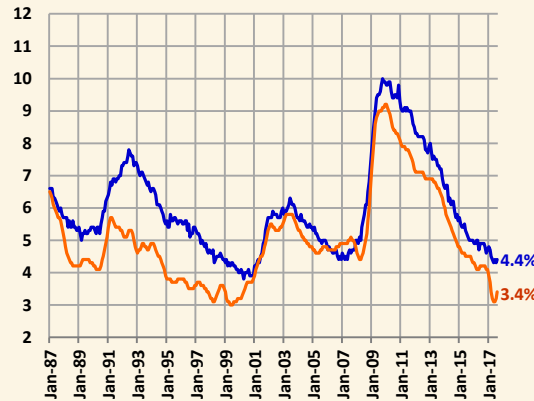
Growth stocks continue to lead in the US, and Small Caps outgained Large Caps for the quarter.

2017 3Q US Returns (Russell Indices)

	Value	Core	Growth
Large	3.1%	4.5%	5.9%
Mid	2.1%	3.5%	5.3%
Small	5.1%	5.7%	6.2%

Nationally, the unemployment rate has declined to its lowest level since the Credit Crisis.

Unemployment Rate: U.S. and Wisconsin



Best and Worst Markets

Developed Markets

Top 3	2017 3Q	Bottom 3	2017 3Q
Norway	19.20%	Switzerland	1.97%
Italy	13.68%	New Zealand	-0.14%
Portugal	13.18%	Israel	-12.71%

Emerging Markets

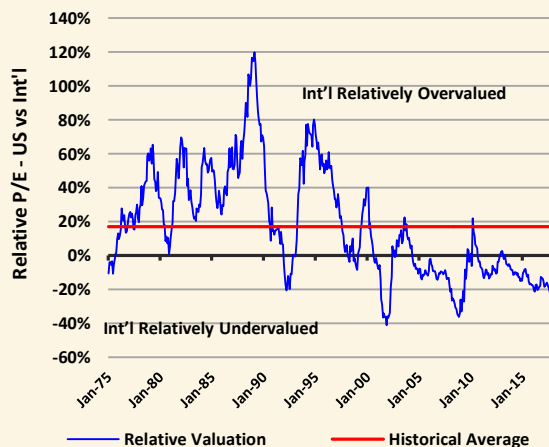
Top 3	2017 3Q	Bottom 3	2017 3Q
Brazil	22.95%	Qatar	-6.85%
Russia	17.58%	Greece	-12.15%
Chile	16.90%	Pakistan	-16.47%

Frontier Markets

Top 3	2017 3Q	Bottom 3	2017 3Q
Ghana	66.94%	Botswana	-3.00%
Estonia	17.41%	Ukraine	-4.67%
Kuwait	17.23%	Sri Lanka	-6.16%

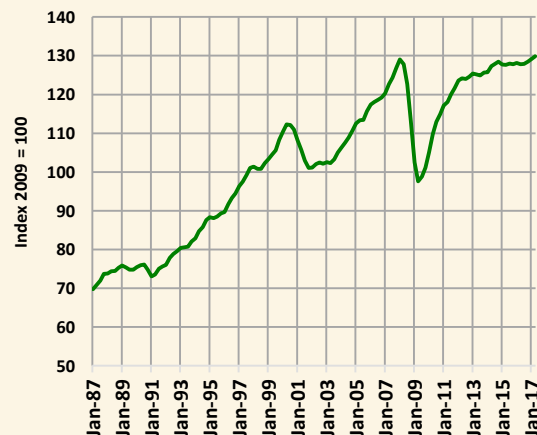
In terms of relative P/E, Non-US stocks remain undervalued compared to US stocks.

P/E Ratio For US vs Int'l Stocks: 1975-2017 Q3



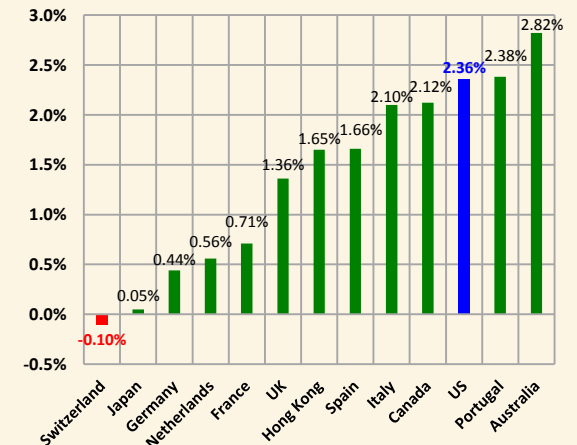
Real output from the US Manufacturing sector has reached a new all-time high.

US Manufacturing Sector: Real Output



US bond yields are low by historical standards, but they are higher than most developed markets.

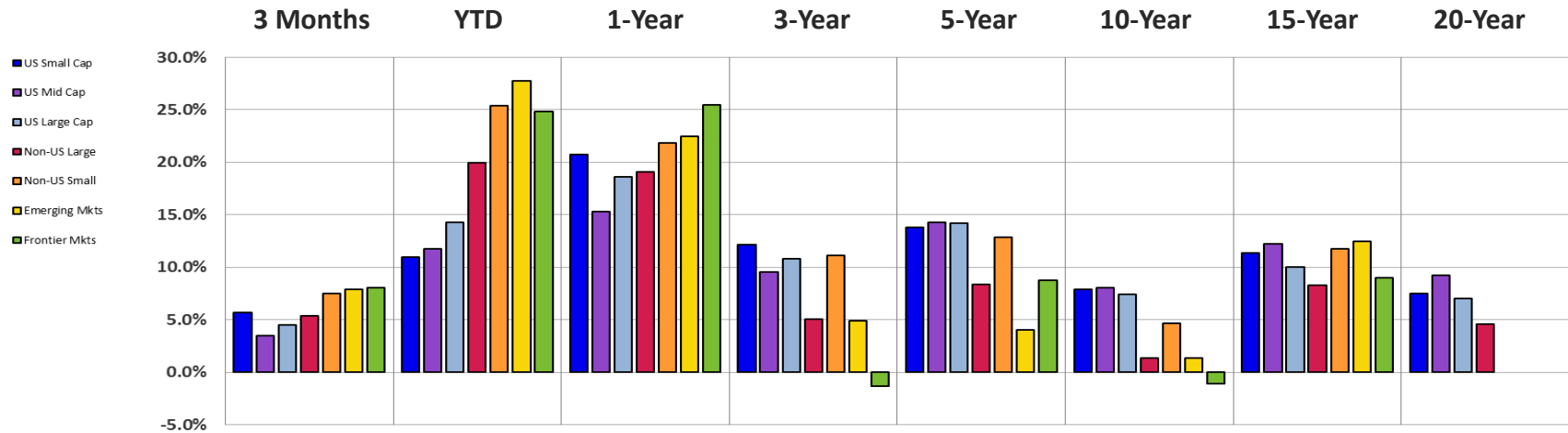
10-Year Gov't Bond Yield as of 10/7/17



Sources: Morningstar Advisor Workstation, research.stlouisfed.org

World Equity Performance

Quarter Ending September 30, 2017

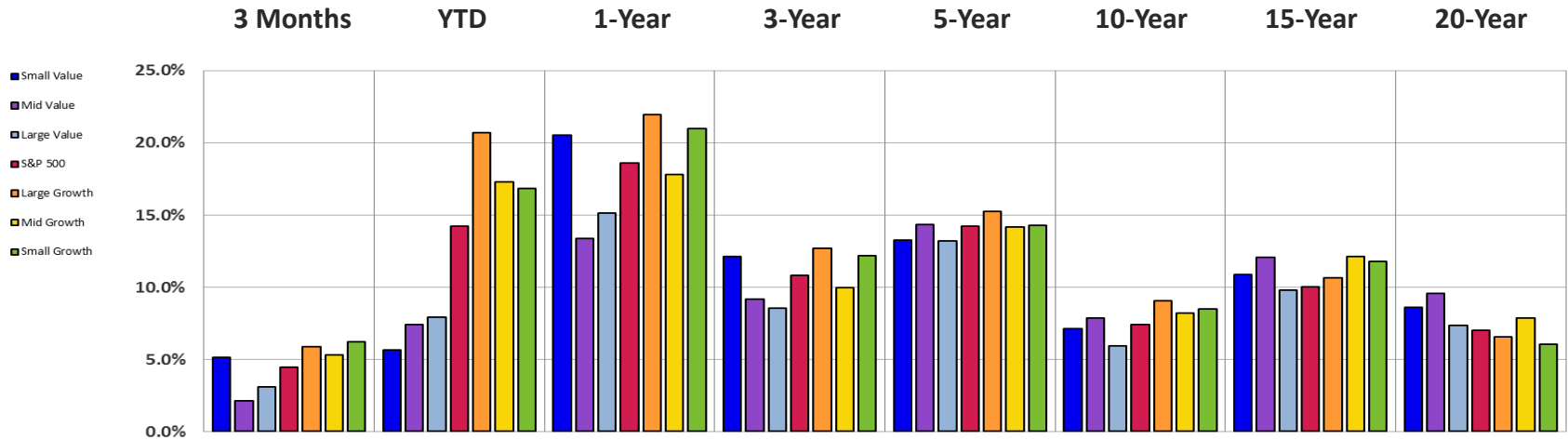


	3 Months	YTD	1-Year	3-Year	5-Year	10-Year	15-Year	20-Year
US Small Cap	5.7%	10.9%	20.7%	12.2%	13.8%	7.9%	11.4%	7.5%
US Mid Cap	3.5%	11.7%	15.3%	9.5%	14.3%	8.1%	12.2%	9.3%
US Large Cap	4.5%	14.2%	18.6%	10.8%	14.2%	7.4%	10.0%	7.0%
Non-US Large	5.4%	20.0%	19.1%	5.0%	8.4%	1.3%	8.3%	4.6%
Non-US Small	7.5%	25.4%	21.8%	11.1%	12.9%	4.6%	11.8%	
Emerging Mkts	7.9%	27.8%	22.5%	4.9%	4.0%	1.3%	12.5%	
Frontier Mkts	8.0%	24.9%	25.5%	-1.4%	8.7%	-1.1%	9.0%	

Non-US stocks once again outperformed their US counterparts in the third quarter. Emerging and Frontier Markets did particularly well, up roughly 8%. The Emerging Markets index is now up nearly 28% for the year-to-date. In the US, Small Cap stocks led for the quarter, however they are still behind Large Caps in 2017.

U.S. Equity Style Performance

Quarter Ending September 30, 2017

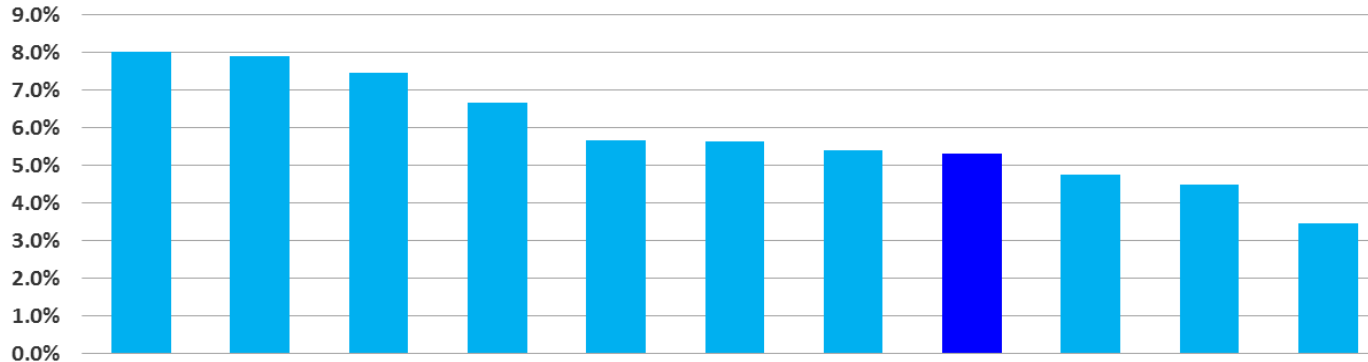


	3 Months	YTD	1-Year	3-Year	5-Year	10-Year	15-Year	20-Year
Small Value	5.1%	5.7%	20.5%	12.1%	13.3%	7.1%	10.9%	8.6%
Mid Value	2.1%	7.4%	13.4%	9.2%	14.3%	7.8%	12.1%	9.6%
Large Value	3.1%	7.9%	15.1%	8.5%	13.2%	5.9%	9.8%	7.3%
S&P 500	4.5%	14.2%	18.6%	10.8%	14.2%	7.4%	10.0%	7.0%
Large Growth	5.9%	20.7%	21.9%	12.7%	15.3%	9.1%	10.6%	6.5%
Mid Growth	5.3%	17.3%	17.8%	10.0%	14.2%	8.2%	12.1%	7.8%
Small Growth	6.2%	16.8%	21.0%	12.2%	14.3%	8.5%	11.8%	6.0%

For the US stocks market, the story of 2017 continues to be the dominance of Growth stocks. Large Growth stocks are now up 20.7% YTD, while Large Value stocks are up only 7.9%. In mid-September, hawkish remarks from Federal Reserve Chair Janet Yellen sparked a late-quarter jump in both Treasury yields and Value stocks, though it remains to be seen if that trend will continue.

Equity Performance Breakdown

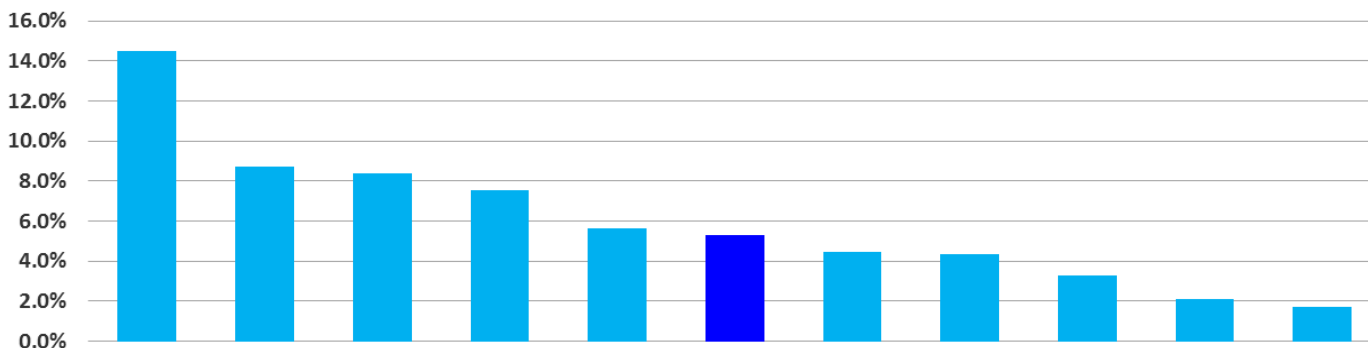
2017 3Q World Index Returns



World equity markets were positive once again in the third quarter, with Emerging Markets, Frontier Markets and Non-US Small Caps continuing to lead the way. Manufacturing activity and exports have been on the rise across the developed world, leading to an uptick in projected global growth from last year's 2.4% to 2.7% this year.

	MSCI Frontier Markets	MSCI Emerging Markets	MSCI EAFE Small Cap	Russell Micro Cap	Russell 2000	MSCI Emrg Small Cap	MSCI EAFE	MSCI ACWI IMI	S&P 100	S&P 500	Russell Mid Cap
2017 3Q Return	8.0%	7.9%	7.5%	6.7%	5.7%	5.6%	5.4%	5.3%	4.7%	4.5%	3.5%

2017 3Q Country Returns for the MSCI ACWI IMI

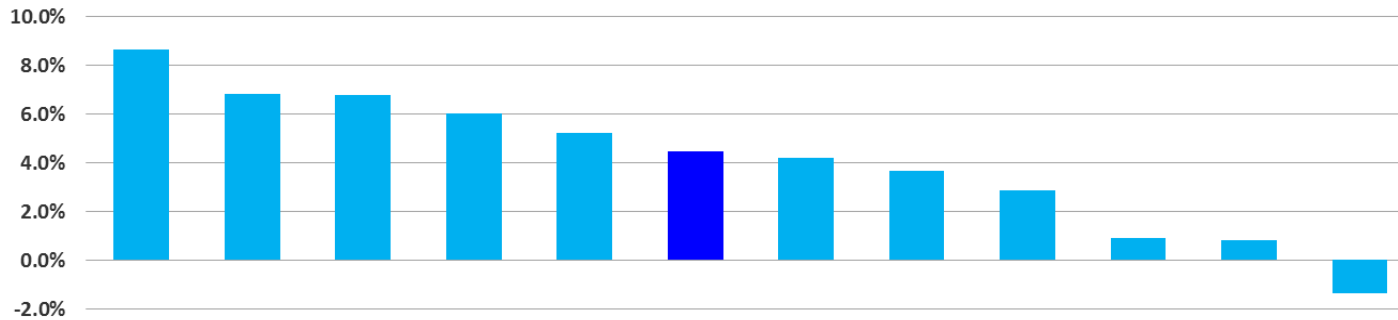


Among the larger world economies, China dominated in Q3, returning 14.5%. The Chinese central bank recently announced a cut in the amount of cash lenders are required to keep in reserve, a policy which may fuel more economic activity in China but may also increase investor fears about the country's already large debt load. Core EU members Germany and France also had a strong quarter, as German Chancellor Angela Merkel secured a fourth term.

	China	Germany	France	Canada	United Kingdom	MSCI ACWI IMI Index	U.S.	Japan	Australia	Switzerland	South Korea
2017 3Q Return	14.5%	8.7%	8.4%	7.5%	5.7%	5.3%	4.5%	4.4%	3.3%	2.1%	1.7%
Weight in ACWI	3.3%	3.1%	3.3%	3.2%	6.0%	-	51.7%	8.1%	2.3%	2.6%	1.7%

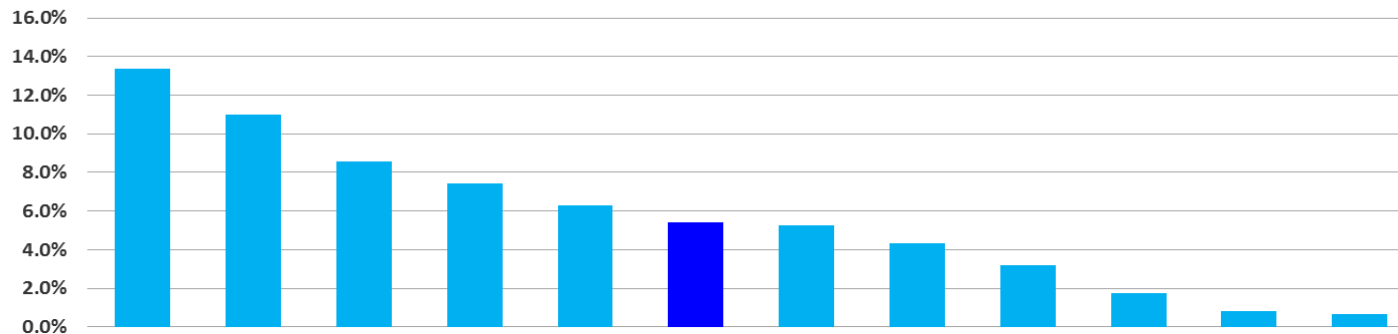
Equity Performance Breakdown

2017 3Q Sector Returns for the S&P 500



The US stock market was up again in Q3; since the start of 2013, the S&P 500 has been positive in 18 out of 19 quarters. Technology stocks were the top performers, led by the very strong performance of the Semiconductor industry (+26% for the quarter). A string of weather disasters in the Gulf of Mexico contributed to an uptick in Oil prices, and a corresponding jump in Energy stocks.

2017 3Q Sector Returns for the MSCI EAFE



All 11 sectors of the MSCI EAFE Index had a positive return in the third quarter. As in the US, Energy stocks had strong performance, and Consumer Staples stocks had relatively poor returns. Materials stocks performed well, as Precious Metals prices surged in July and August, though they gave some gains back in September.

	Technology	Energy	Telecomm	Materials	Financials	S&P 500 Index	Industrials	Health Care	Utilities	Real Estate	Consumer Discretionary	Consumer Staples
2017 3Q Return	8.7%	6.8%	6.8%	6.1%	5.2%	4.5%	4.2%	3.7%	2.9%	0.9%	0.8%	-1.4%
Weight in S&P	23.2%	6.1%	2.2%	3.0%	14.6%	-	10.2%	14.5%	3.1%	3.0%	11.8%	8.2%

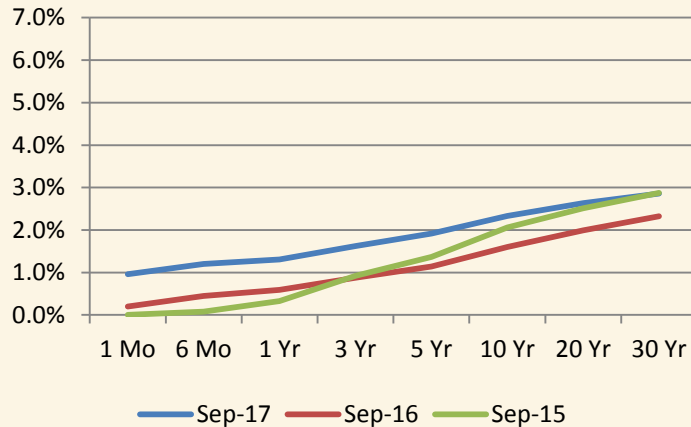
	Energy	Materials	Technology	Consumer Discretionary	Industrials	MSCI EAFE Index	Financials	Utilities	Real Estate	Telecomm	Consumer Staples	Health Care
2017 3Q Return	13.4%	11.0%	8.6%	7.4%	6.3%	5.4%	5.2%	4.3%	3.2%	1.7%	0.8%	0.7%
Weight in EAFE	5.1%	7.9%	6.3%	12.2%	14.4%	-	21.5%	3.4%	3.5%	4.1%	11.2%	10.6%

Fixed Income Performance

Fixed Income Rates of Return		2017 3Q	YTD	1 Year	3 Year	5 Year	10 Year
Broad Market Indices	BBgBarc US Aggregate TR	0.85%	3.14%	0.07%	2.71%	2.06%	4.27%
	BBgBarc US Govt/Credit TR	0.81%	3.49%	-0.01%	2.83%	2.10%	4.34%
Intermediate Indices	BBgBarc US Int Agg TR	0.72%	2.34%	0.25%	2.25%	1.75%	3.83%
	BBgBarc US Govt/Credit Int TR	0.60%	2.34%	0.23%	2.13%	1.61%	3.64%
Government Only Indices	Citi 3 Month Treasury	0.26%	0.56%	0.64%	0.29%	0.19%	0.42%
	BBgBarc US Govt 1-3 Yr TR	0.24%	0.72%	0.27%	0.78%	0.65%	1.79%
	BBgBarc US Govt Int TR	0.34%	1.55%	-0.66%	1.58%	1.01%	3.08%
	BBgBarc US TIPS TR	0.86%	1.72%	-0.73%	1.62%	0.02%	3.90%
	BBgBarc US Govt Long TR	0.59%	6.06%	-6.14%	4.84%	2.87%	6.83%
Municipal Indices	BBgBarc US Municipal TR	1.06%	4.66%	0.87%	3.19%	3.01%	4.52%
	BBgBarc US Municipal 1 Yr TR	0.35%	1.30%	1.13%	0.75%	0.74%	1.66%
	BBgBarc US Municipal 10 Yr TR	1.06%	5.28%	0.77%	3.42%	3.18%	4.98%
	BBgBarc US Municipal 20 Yr TR	1.51%	5.59%	0.81%	4.05%	3.78%	5.28%
Mortgage Backed Indices	BBgBarc US MBS TR	0.96%	2.32%	0.30%	2.44%	1.96%	4.13%
Corporate Bond Indices	BBgBarc US Credit TR	1.35%	5.08%	1.96%	3.87%	3.23%	5.54%
	BBgBarc US High Yield TR	1.98%	7.00%	8.88%	5.83%	6.36%	7.84%
World Bond Indices	Citi World Government Bond	1.81%	6.38%	-2.69%	0.88%	-0.43%	2.95%
	BBgBarc EM USD Sovereign TR	2.46%	8.53%	3.77%	6.05%	4.46%	7.35%

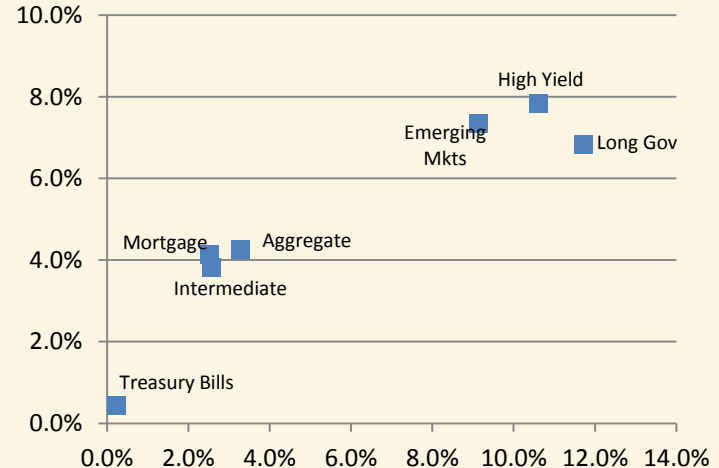
Source: Morningstar Advisor Workstation

United States Yield Curve



Source: United States Federal

10 Yr Risk vs Return - Selected Indices



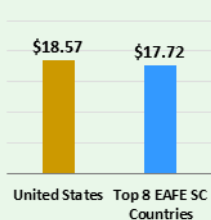
MARKET MICROSCOPE – Are International Small Cap Stocks More Risky Than US Small Caps?

Some investors shy away from non-US Small Cap stocks because of a perceived higher level of risk. But is that really true?

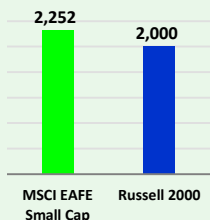
80% of the EAFE Small Cap Index is in 8 countries, whose combined GDP is similar to the US. The number and size of the companies in the index is similar to US small cap.

	Weight in EAFE Small Cap
Japan	29.6%
U.K.	18.4%
Germany	6.9%
Australia	6.0%
Sweden	5.3%
Switzerland	4.8%
France	4.6%
Italy	4.2%
TOTAL	79.8%

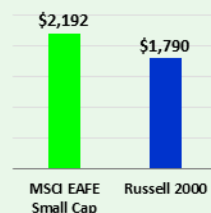
2016 GDP (\$Tril)



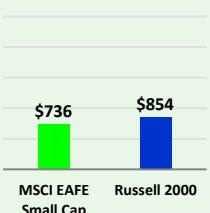
of Stocks



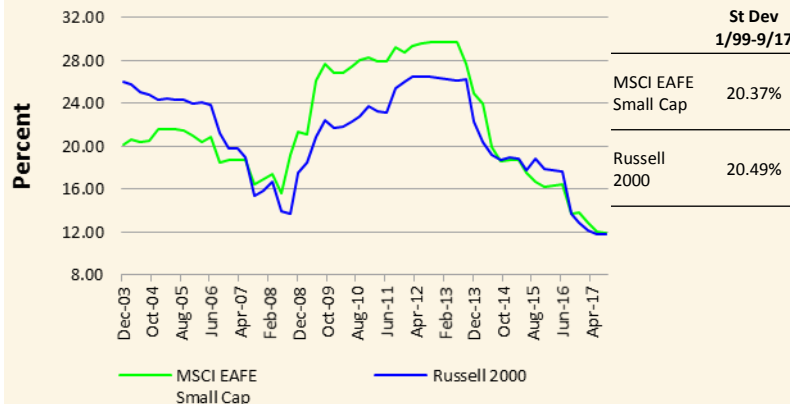
Avg Mkt Cap (\$M)



Median Mkt Cap (\$M)



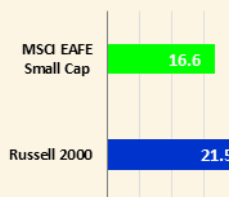
Rolling 5-Year Standard Deviation



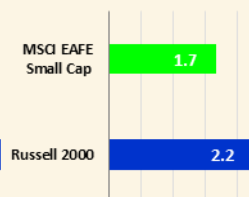
Over shorter periods one group is sometimes more volatile than the other, but since the inception of the EAFE Small Cap Index in 1999 the volatility of US and non-US small caps is *virtually identical*.

Currently, the EAFE Small Cap Index actually has *lower* valuation ratios than the Russell 2000, and the companies have *less* debt on average.

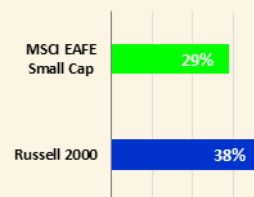
Price/Earnings Ratio



Price/Book Ratio



Debt/Capital Ratio



Annual Returns

	MSCI EAFE Small Cap	Russell 2000
1999	19.73	21.26
2000	-7.56	-3.02
2001	-12.51	2.49
2002	-7.82	-20.48
2003	61.35	47.25
2004	30.78	18.33
2005	26.20	4.55
2006	19.31	18.37
2007	1.45	-1.57
2008	-47.01	-33.79
2009	46.78	27.17
2010	22.04	26.85
2011	-15.94	-4.18
2012	20.00	16.35
2013	29.30	38.82
2014	-4.95	4.89
2015	9.59	-4.41
2016	2.18	21.31
2017 YTD	25.42	10.94

Total (Jan 1999 - Sept 2017)	8.67	8.40
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Head-to-head, non-US Small Caps led in 10 years, while US Small Caps led 9 times. For the total period since the EAFE Small Cap's inception their returns are very similar.

The monthly correlation of the two indexes is just 0.72.